



Dia de los Muertos Festival: Call for Artists

Proposals due October 25th, 2017

Martinez is celebrating the 4th Annual Dia de los Muertos Festival in Martinez. Dia de los Muertos is a celebration of life honoring those who have passed away through art, music, food and rituals. Traditionally, Dia de los Muertos altars are created to honor those who have passed away. Creating an altar for a loved one can be a positive and healing experience that engages the community.

We are seeking proposals for large-scale altars (up to 10x10 feet) to be shown in a one-day outdoor altar festival at the Main Street Plaza (street will be closed between Castro and Estudillo) on Saturday, Oct. 28th , 2017.

Artcelerator invites traditional, contemporary and experimental altar proposals that address grief and loss on a social, spiritual and personal level. We encourage and support altars that engage community participation. Your altar should evoke the community to come together, celebrate and express emotions associated with those who have passed away.

To submit, send a proposal with the following information:

1. Lead Contact Person: Primary organizer, mailing address, phone number, email
2. Names of Artist and/or Organizations
3. Artist's Bio (short and sweet)
4. Concept/Intention of Altar
5. Visual Mockup. This should include space requirements in square feet
6. Community Engagement: how does the viewer interact with the altar?
7. Materials list (no flames or open fires are permitted)

***Artist's will be notified via email.**

Submit Proposals To:

locaworks@gmail.com

or

Lorena Castillo

710 Brown Street

Martinez, CA 94553

Guidelines for Artists: We are grateful for your collaboration and creativity. Please keep these guidelines in mind when writing your proposal for your altar creation. Each artist is responsible for their own expenses and supplies. Please indicate in your proposal if you have any special needs.

SET UP: Begins at 12pm. Please check in no later than 3pm. You will be emailed with further instructions as the date approaches.

CLEAN UP: Begins promptly at 8pm. You must remove your altar on the evening of 10/28. We are not responsible for anything left at the plaza past 8pm.

AMPLIFIED MUSIC/SOUND: Amplified sound is not allowed. This rule is strictly enforced.

ELECTRICITY: We cannot supply electricity. Artists that need power must bring a silent generator. Please notify us if you are bringing a generator.

FIRE: No candles, incense, sage burning, fire dancing or fire arts are allowed at the plaza. Absolutely no exceptions. Battery operated (flameless) candles ok.

DIGGING: Please do not dig with a shovel or rebar into the grass anywhere. There is a sensitive sprinkler system that is positioned 6 inches below the grass.

WIND: Plan for high winds. All tents, pop-ups, and props should be safely weighed down.

FAMILY FRIENDLY: This is an ALL-AGES event. Use discretion when displaying your art.

ALCOHOL/SMOKING: Alcohol and smoking are NOT allowed on the plaza premises.

TRASH/RECYCLING: Please take everything home with you, including large platforms, branches, supplies, etc. Artcelerator will get fined for anything left on the street or plaza. We encourage you to recycle usable art materials.

****YOUR ALTAR IS YOUR RESPONSIBILITY. YOU ARE RESPONSIBLE FOR ANY PERSONAL ITEMS THAT MAY BE LOST OR STOLEN DURING THE EVENT. WE ENCOURAGE ARTISTS TO CHECK IN ON THE ALTARS THROUGHOUT THE EVENING*****

***Helpful Links:**

www.celebrate-day-of-the-dead.com

www.mexicansugarskull.com

www.dayofthedeadsf.org