

## **Martinez Arts Association 2026 Sponsorship Opportunities**

Founded in 1968, the Martinez Arts Association (MAA) is a 501(c)3 nonprofit organization dedicated to supporting the arts and art education in the community. Proceeds from sponsorships, membership dues, donations, and the annual Art in the Park event fund public art projects, community events, and teacher art grants and scholarships for graduating seniors. Your sponsorship and/or donations are very much appreciated and are typically tax-deductible.

### ***2026 Event Sponsorship Opportunities***

***Please consider becoming a Sponsor for one or more of our community events:***

- **SWAN Day (Support Women Artists Now):** This one-day international event happens every Spring and features 20+ vendors showing and selling hand-made items. Attendance is estimated at 300.
- **Art in the Park – presenting the 55<sup>th</sup> annual event in 2026:** Takes place at Susana Park in Martinez, featuring 60 vendors, live music and attendance of around 1,500 visitors. *The event raises funds for student scholarships and teacher grants.*
- **Dia de los Muertos – 2026 marks the 10<sup>th</sup> year for this cultural event in Martinez.**
  - Ignacio Plaza and/or Downtown Martinez, CA approx. 300 attendance
  - A community event that honors the rich traditions of this beloved Mexican holiday, bringing people together to remember and celebrate the lives of those who have passed.
- **MAA Member Art Exhibit – 2<sup>nd</sup> Annual Event in 2026, Best of the Year**
  - Two-month year-end juried art show featuring local MAA members with an opportunity to show and sell their work. Five Suns Brewing, Martinez, CA approx. 250+ ppl

### ***Event Sponsorship Levels***

#### ***Signature Sponsor - \$2500 and up:***

- You/your organization's logo and information will be integrated into all of the event's marketing for maximum brand recognition, including website, newsletter and socials.
- Opportunities for direct audience engagement are also available.
- A 'one of a kind' thank you gift from the MAA member artists is included.

**Community Sponsor - \$500:**

- You/your organization's logo and information will be prominently displayed on all event branding and advertising (including website and socials).
- A 'one of a kind' thank you gift from the MAA member artists is included.

**Supporting Sponsor - Any amount you are comfortable giving:**

- As a Supporting Sponsor your donation will help the MAA continue its work here in our local community supporting the arts and art education.

Thank you for your interest in sponsoring MAA community events. Your sponsorship will help expand our outreach and increase support of the arts and art education in Martinez.

**Your support directly funds the following:**

- **Local teacher Art Grants and Supplies (\$250-\$300 each)**
- **Local Student Art Scholarships (\$500-\$1,000 each)**
- **Expenses for community events such as insurance, permits and band fees**

We sincerely appreciate any support you are able to give.

For more information please email [info@martinezarts.org](mailto:info@martinezarts.org). EIN: 23-7107073